

ANNA SOPHIE KÜMPPEL

Communication Researcher | Assistant Professor

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PROFESSIONAL PROFILE

In my 9+ years of work as a communication researcher, I have been able to gain extensive experience in research, project work, teaching, supervising students, university self-administration, and knowledge transfer. With 40+ scientific publications, most of them in international journals, as well as more than 60 presentations at academic conferences, I have established my profile in various areas of media use and effects research. In my current projects, I am primarily concerned with investigating (political) information use in digital publics and the perception and effects of incivil communication. Moreover, I am very interested in developing and applying innovative methods to measure information use in algorithmically curated online environments.

ACADEMIC POSITIONS

ASSISTANT PROFESSOR (WITH TENURE TRACK)

since 09/2020

TU Dresden, Germany

Institute of Media and Communication

- Focus: Digital Media and Research Methods
- Assistant professor with tasks in research, teaching, administration & supervision of students in the study programs "Media Research, Media Praxis" (B.A.) and "Applied Media Research" (M.A.); supervision of PhD students
- Personnel responsibility for one employee
- Member of the Faculty Board (Faculty of Arts, Humanities and Social Science)
- Acquisition of third-party funding

POST-DOCTORAL RESEARCHER & LECTURER | "AKADEMISCHE RÄTIN AUF ZEIT" (EQUIV. ASST. PROF.)

10/2018 – 08/2020

LMU Munich, Germany

Department of Media and Communication

- Team: Prof. Dr. Diana Rieger
- Positions with tasks in research, teaching, administration & supervision of students in the study programs "Communication Studies" (B.A., M.A.) and „Journalism" (M.A.)
- Representative of the Academic Staff ("Mittelbausprecherin" | Member of the Department Board)
- Conceptualization and implementation of studies for external clients
- Preparation and support for the acquisition of third-party funding

VISTING SCHOLAR

02/2019 – 03/2019

University of Michigan, Michigan, USA

School of Information

- Host: Prof. Dr. Nicole Ellison
- Research stay to establish international contacts, conduct research projects & give guest lectures

DOCTORAL RESEARCHER & LECTURER

10/2013 – 09/2018

Ludwig-Maximilians-Universität München, Deutschland

Institut für Kommunikationswissenschaft und Medienforschung

- Team: Prof. Dr. Hans-Bernd Brosius
- Positions with tasks in research, teaching, administration & supervision of students in the study programs "Communication Studies" (B.A., M.A.) and „Journalism" (M.A.)
- Project staff member in the DFG Research Unit 1381 "Political Communication in the Online World"

EDUCATION

DOCTOR RERUM SOCIALIUM (DR. RER. SOC.), COMMUNICATION LMU Munich, Germany	10/2014 – 06/2018
<ul style="list-style-type: none"> Advisors: Prof. Dr. Hans Bernd Brosius; Prof. Dr. Carsten Reinemann Final grade: magna cum laude 	
MASTER OF ARTS (M.A.), COMMUNICATION LMU Munich, Germany	10/2011 – 09/2013
<ul style="list-style-type: none"> Final grade: 1,05 	
BACHELOR OF ARTS (B.A.), COMMUNICATION (MAJOR) & SOCIOLOGY (MINOR) Ludwig-Maximilians-Universität München, Deutschland	10/2008 – 07/2011
<ul style="list-style-type: none"> Final grade: 1,17 	
HIGHER EDUCATION ENTRANCE QUALIFICATION ("ABITUR") Humboldt-Gymnasium Potsdam, Germany	09/2001 – 06/2008
<ul style="list-style-type: none"> Final grade: 1,00 	

GRANTS AND THIRD-PARTY FUNDING

(CO-)PRINCIPAL INVESTIGATOR IN THIRD-PARTY FUNDED PROJECTS

WAHRNEHMUNG UND WIRKUNG VON HASS UND HETZE IM NETZ [PERCEPTIONS AND EFFECTS OF ONLINE HATE SPEECH] Bundesministerium für Bildung und Forschung (BMBF) Federal Ministry of Education and Research	07/2020 – 06/2023
<ul style="list-style-type: none"> Research project as part of the joint project "Einsatz von KI zur Früherkennung von Straftaten (KISTRA);" jointly acquired with Prof. Dr. Diana Rieger (LMU Munich) Amount of the grant (received): 316,776 € 	

COLLABORATION IN IN THIRD-PARTY FUNDED PROJECTS

AMBITION – ACTIVISTS' MOBILE INFORMATION Data Science Center at the University of Bremen (DSC)	10/2021 – 09/2022
<ul style="list-style-type: none"> Research project on news and media usage behavior of climate activists, under direction of Prof. Dr. Cornelius Puschmann (University of Bremen) 	
VERBREITUNG UND AUSTAUSCH VON NACHRICHTENINHALTEN IM SOCIAL WEB [DISSEMINATION AND EXCHANGE OF NEWS CONTENT ON THE SOCIAL WEB] Deutsche Forschungsgemeinschaft (DFG) German Research Foundation	07/2014 – 04/2018
<ul style="list-style-type: none"> Research project as part of the DFG Research Unit 1381 "Political Communication in the Online World;" DFG [DFG BR 904/39-2], under direction of Prof. Dr. Hans-Bernd Brosius and PD Dr. Veronika Karnowski (LMU Munich) 	

PROJECT WORK FOR EXTERNAL CLIENTS

KANN INSTAGRAM AUCH POLITIK? [USES AND EFFECTS OF POLITICAL INFORMATION ON INSTAGRAM] Konrad-Adenauer-Stiftung (KAS)	11/2019 – 02/2020
<ul style="list-style-type: none"> Commissioned project for the KAS – Preparation of a literature review on the causes and effects of incivility in social media, jointly acquired with Prof. Dr. Diana Rieger (LMU Munich) Amount of the grant: 3,000 € 	

WANDEL DER SPRACH- UND DEBATTENKULTUR IN SOZIALEN ONLINE-MEDIEN
[THE CHANGING CULTURE OF LANGUAGE AND DEBATE ON SOCIAL MEDIA]
Konrad-Adenauer-Stiftung (KAS)

01/2019 – 05/2019

- Commissioned project for the KAS – Preparation of a literature review on the causes and effects of incivility in social media, jointly acquired with Prof. Dr. Diana Rieger (LMU Munich)
- Amount of the grant: 3,000 €

EVALUATION DER JUGENDKORBINIANSWALLFAHRT
[EVALUATION OF THE YOUTH PILGRIMAGE “JUGENDKORBINIANSWALLFAHRT”]
Erzbischöfliches Jugendamt München und Freising (EJA)

09/2014 – 02/2015

- Commissioned project for the EJA – Conception, implementation, and reporting of an online evaluation study, jointly acquired with Prof. Dr. Hans-Bernd Brosius (LMU Munich)
- Amount of the grant: 5,462 €

AWARDS, HONORS AND PERSONAL GRANTS

AWARDS AND HONORS (RESEARCH)

- Best Paper Award of the DGPUK Division “Media Reception and Effects” 2022 for the paper: *Wahrnehmung von Hate Speech im Social-Media-Kontext: Eine qualitative Mehrmethodenstudie* [Perceptions of hate speech in a social media context: A qualitative multi-method study] (with Ursula Schmid & Diana Rieger)
- Best Paper Award of the DGPUK Division “Media Reception and Effects” 2020 for the paper: *Nebenbei, mobil und ohne Ziel? Eine Mehrmethodenstudie zu Nachrichtennutzung und -verständnis von jungen Erwachsenen* [A multi-method study on the news use and understanding of young adults]
- Best Paper Award of the DGPUK Division “Media Reception and Effects” 2020 for the paper: *(A-)synchrone Kommunikation über TV-Serien in sozialen Medien. Eine Mehrmethodenstudie zu rezeptionsbezogenen Kommunikationsaktivitäten in sozialen Medien am Beispiel von Reddit-Diskussionsthreads zu Game of Thrones* [(A)synchronous communication about TV series in social media. A multi-method study of communication practices in Reddit discussion threads about Game of Thrones] (with Julian Unkel)
- Second Place Competitive Paper Awards 2014 of the ICA Game Studies Interest Group for the paper: *Framing Gaming. The Effects of Media Frames on Perceptions of Game(r)s* (with Alexander Haas)
- Best Thesis Award of the Department of Media and Communication (LMU Munich) for a M.A. thesis: *Framing Gaming. Ein Experiment zur Wirkung der Darstellung von Videospiele(r)n in der Berichterstattung* [Framing Gaming. The effects of media frames on perceptions of game(r)s]
- Best Thesis Award of the Department of Media and Communication (LMU Munich) for a B.A. thesis: *„Wir können heute nicht mehr bewahren“. Medienkompetenz 2.0 in der Praxis. Eine qualitative Studie zum Kompetenzverständnis in medienpädagogischen Projekten und Initiativen* [„We cannot protect them anymore“. Media literacy 2.0 in practice. A qualitative study on media literacy definitions in media education projects and initiatives]

AWARDS AND HONORS (TEACHING)

- Winner of the FSR-Phil Award for Teaching in the Category “Best Communication” in the winter term 2020/21 (awarded by the Student Council of the Faculty of Arts, Humanities, and Social Science, TU Dresden)
- Award for Excellence in Teaching at the Department of Media and Communication (LMU Munich) for the course “Informations- und Nachrichtennutzung junger Erwachsener: Zwischen Fernsehen, Snapchat und WhatsApp” [Information and news use of young adults: Between TV, Snapchat, and WhatsApp]; best evaluated (Top 1) course at the Department in the winter term 2018/19
- Award for Excellence in Teaching at the Department of Media and Communication (LMU Munich) for the course „Einführung in die Kommunikationswissenschaft“ [Introduction to Communication Studies]; Top 5 evaluated course at the Department in the winter term 2018/19
- Award for Excellence in Teaching at the Department of Media and Communication (LMU Munich) for the course „Medienlehre“ [German Media System]; Top 5 evaluated course at the Department in the summer term 2015
- Award for Excellence in Teaching at the Department of Media and Communication (LMU Munich) for the course „Medienlehre“ [German Media System]; Top 4 evaluated course at the Department in the summer term 2014

PERSONAL GRANTS

- Mentee in the LMU Mentoring Program of the Faculty of Social Sciences 2018 and 2019 (Amount of funding received: 5,000 €)
- DAAD Travel Grant in the years 2014, 2015, 2016 (Amount of funding received: 4,300 €)

UNIVERSITY AND FIELD SERVICE

MEMBER OF THE SCIENTIFIC ADVISORY BOARD FOR THE PROJECT "AUSTRIAN NEWS MEDIA INFRASTRUCTURES" since 11/2022
Austrian Academy of Sciences, Vienna, Austria

- Scientific consulting for a research project on the development of a digital research infrastructure for the Austrian (news) media system

MEMBER OF THE FACULTY BOARD since 12/2021
Faculty of Arts, Humanities and Social Science, TU Dresden, Germany

- Proposals for study and exam regulations; appointment proposals; planning of the study program; advising the dean's office on budgetary matters

VICE-CHAIR OF THE DGPUK DIVISION "MEDIA RECEPTION AND EFFECTS" since 02/2021
German Communication Association (DGPUK)

- Communication with division members; representation of the interests of the division members in the German Communication Association (DGPUK); organization of the review process of the division's annual conference

SECRETARY OF THE DIVISION "COMMUNICATION & TECHNOLOGY" since 06/2020
International Communication Association

- (Management of) communication with division members; maintenance of the division website; supporting and working with Vice-Chair/Chair; helping to organize division events and initiatives

MEMBER OF THE EDITORIAL BOARD since 01/2020
Digital Journalism (Taylor & Francis)

- Preparation of reviews, deciding on special issues and their thematic orientation

REPRESENTATIVE OF THE ACADEMIC STAFF ("MITTELBAUSPRECHERIN") 10/2016 – 10/2019
Department of Media and Communication, LMU Munich, Germany

- Representation of the interests and needs of the academic staff in university committees and boards; organization of staff meetings and workshops

YOUTH REPRESENTATIVE OF THE DGPUK DIVISION "MEDIA RECEPTION AND EFFECTS" (NAREZFO) 08/2017 – 08/2019
German Communication Association (DGPUK)

- Facilitating and encouraging the networking of young scholars; organization of workshops (e.g., for specific research methods)

REVIEWER FOR SCIENTIFIC JOURNALS, CONFERENCES & CO. since 2014
Various publishers and academic associations

- **Journals:** Acta Politica, Behaviour & Information Technology, Big Data & Society, Communication Research, Communication Research Reports, Computers in Human Behavior, Digital Journalism, Human Communication Research, Information, Communication & Society, International Journal of Communication, International Journal of Public Opinion Research, Journal of Broadcasting & Electronic Media, Journal of Communication, Journal of Computer-Mediated Communication, Journal of Contingencies and Crisis Management, Journal of Information Technology & Politics, Journal of Media Psychology, Journalism, Journalism & Mass Communication Quarterly, Journalism Practice, Journalism Studies, Mass Communication and Society, Medien & Kommunikationswissenschaft, Mobile Media & Communication, New Media & Society, Political Communication, Public Opinion Quarterly, Publizistik, Social Media + Society, SCM – Studies in Communication and Media, SComS – Studies in Communication Sciences, The International Journal of Press/Politics
- **Professional Associations:** Annual Conference of the International Communication Association (ICA), Annual Conference of the German Communication Association (DGPUK), Annual Conference of the Association of Internet Researchers (AoIR), Annual Conference of the DGPUK Division Methods, Annual Conference of the DGPUK Division Media Reception and Effects
- **Third-Party Funders:** Swiss National Science Foundation (SNSF)
- **Miscellaneous:** SoSci Panel (Peer-reviewed academic online access panel)

WORKSHOP AND CONFERENCE ORGANIZATION

- PROGRAM COMMITTEE OF THE 11TH ANNUAL DOCTORAL CONSORTIUM OF THE CAT DIVISION** 2022
International Communication Association
- Conceptualization, organization, and virtual realization of the 11th Annual Doctoral Consortium of the Communication and Technology Division (CAT) of the International Communication Association (ICA), together with Katy Pearce and Jordan Frith
- ORGANIZATION OF THE WORKSHOP „FACEBOOK IS DEAD – AND SO IS OUR RESEARCH?“** 2022
German Communication Association (DGPUK)
- Conceptualization, organization, and virtual realization of a workshop on the sustainability of platform-specific social media research for the Annual Conference of the German Communication Association (DGPUK), together with Lisa Merten
- ORGANIZATION OF THE ANNUAL CONFERENCE OF THE DGPUK DIVISION MEDIA RECEPTION AND EFFECTS** 2021
German Communication Association (DGPUK)
- Conceptualization, organization, and virtual realization of the Annual Conference of the DGPUK Division Media Reception and Effects with the topic “RezFoForFuture: How can communication researchers contribute to a sustainable society?”, together with Diana Rieger and Christina Peter
- ORGANISATION OF THE REVIEW PROCESS FOR THE ANNUAL CONFERENCE OF THE DGPUK** 2020
German Communication Association (DGPUK)
- Organization and administration of the review process for the Annual Conference of the German Communication Association (DGPUK), together with Thomas Hanitzsch and Viorela Dan

TEACHING

- PUBLIKUMS- UND MEINUNGSFORSCHUNG I** Winter 2022/23
[AUDIENCE AND OPINION RESEARCH I]
TU Dresden
- Teaching of theoretical approaches and methods for investigating information use on social media platforms
 - Master’s Level | Final grade in teaching evaluation: [pending]
- DATENANALYSE II (DATENANALYSE MIT R)** Winter 2022/23
[ADVANCED DATA ANALYSIS WITH R]
TU Dresden
- Introduction to working with the statistical programming language *R* and teaching of basic multivariate analyses
 - Master’s Level | Final grade in teaching evaluation: [pending]
- PUBLIKUMS- UND MEINUNGSFORSCHUNG II** Summer 2022
[AUDIENCE AND OPINION RESEARCH II]
TU Dresden
- Conducting an empirical research project on the effects of political memes on information use behavior
 - Master’s Level | Final grade in teaching evaluation: *not evaluated*
- DATENANALYSE III (DATENANALYSE MIT R)** Summer 2022
[ADVANCED DATA ANALYSIS WITH R]
TU Dresden
- Teaching of advanced multivariate analysis techniques using the statistical programming language *R*
 - Master’s Level | Final grade in teaching evaluation: *not evaluated*
- RINGVORLESUNG: EINFÜHRUNG IN DIE METHODEN DER EMPIRISCHEN SOZIALFORSCHUNG II** Summer 2022
[LECTURE SERIES: INTRODUCTION TO THE METHODS OF EMPIRICAL SOCIAL SCIENCE RESEARCH II]
TU Dresden
- Holding the lecture session on “Computational Social Science”

<p>PUBLIKUMS- UND MEINUNGSFORSCHUNG I [AUDIENCE AND OPINION RESEARCH I] TU Dresden</p> <ul style="list-style-type: none"> • Teaching of theoretical approaches and methods for investigating information use on social media platforms • Master's Level Final grade in teaching evaluation: 1.23 	<p>Winter 2021/22</p>
<p>DATENANALYSE II (DATENANALYSE MIT R) [ADVANCED DATA ANALYSIS WITH R] TU Dresden</p> <ul style="list-style-type: none"> • Introduction to working with the statistical programming language <i>R</i> and teaching of basic multivariate analyses • Master's Level Final grade in teaching evaluation: <i>not evaluated</i> 	<p>Winter 2021/22</p>
<p>PUBLIKUMS- UND MEINUNGSFORSCHUNG II [AUDIENCE AND OPINION RESEARCH II] TU Dresden</p> <ul style="list-style-type: none"> • Conducting an empirical research project on the credibility of news on social media platforms • Master's Level Final grade in teaching evaluation: <i>not evaluated</i> 	<p>Summer 2021</p>
<p>DATENANALYSE III (DATENANALYSE MIT R) [ADVANCED DATA ANALYSIS WITH R] TU Dresden</p> <ul style="list-style-type: none"> • Teaching of advanced multivariate analysis techniques using the statistical programming language <i>R</i> • Master's Level Final grade in teaching evaluation: <i>not evaluated</i> 	<p>Summer 2021</p>
<p>RINGVORLESUNG: EINFÜHRUNG IN DIE METHODEN DER EMPIRISCHEN SOZIALFORSCHUNG II [LECTURE SERIES: INTRODUCTION TO THE METHODS OF EMPIRICAL SOCIAL SCIENCE RESEARCH II] TU Dresden</p> <ul style="list-style-type: none"> • Holding the lecture session on "Computational Social Science" 	<p>Summer 2021</p>
<p>PUBLIKUMS- UND MEINUNGSFORSCHUNG I [AUDIENCE AND OPINION RESEARCH I] TU Dresden</p> <ul style="list-style-type: none"> • Teaching of theoretical approaches and methods for investigating information use on social media platforms • Master's Level Final grade in teaching evaluation: 1.00 	<p>Winter 2020/21</p>
<p>DATENANALYSE II (DATENANALYSE MIT SPSS) [ADVANCED DATA ANALYSIS WITH SPSS] TU Dresden</p> <ul style="list-style-type: none"> • Teaching of basic multivariate analyses with the statistical software <i>SPSS</i> • Master's Level Final grade in teaching evaluation: 1.12 	<p>Winter 2020/21</p>
<p>#INSTAJOURNALISM: (WIE) KANN JOURNALISMUS AUF INSTAGRAM FUNKTIONIEREN? [(HOW) CAN JOURNALISM ON INSTAGRAM WORK?] LMU Munich</p> <ul style="list-style-type: none"> • Practical seminar on the role of the social media platform Instagram for journalistic production and distribution processes • Bachelor's Level Final grade in teaching evaluation: 1.40 	<p>Summer 2020</p>
<p>DATENANALYSE [DATA ANALYSIS WITH SPSS] LMU Munich</p> <ul style="list-style-type: none"> • Teaching of basic univariate and multivariate analyses with the statistical software <i>SPSS</i> • Bachelor's Level Final grade in teaching evaluation: 1.31 	<p>Summer 2020</p>

<p>ZUR ROLLE VON INSTAGRAM IN DER INFORMATIONSNUTZUNG JUNGER REZIPIENT:INNEN [(INSTAGRAM'S ROLE IN THE INFORMATION USE OF YOUNG RECIPIENTS)] LMU Munich</p> <ul style="list-style-type: none"> • Conducting an empirical research project on the use of information on the social media platform Instagram • Bachelor's Level Final grade in teaching evaluation: 1.43 	<p>Winter 2019/20</p>
<p>#INSTAJOURNALISM: (WIE) KANN JOURNALISMUS AUF INSTAGRAM FUNKTIONIEREN? [(HOW) CAN JOURNALISM ON INSTAGRAM WORK?] LMU Munich</p> <ul style="list-style-type: none"> • Practical seminar on the role of the social media platform Instagram for journalistic production and distribution processes • Bachelor's Level Final grade in teaching evaluation: 1.26 	<p>Summer 2019</p>
<p>DATENANALYSE [DATA ANALYSIS WITH SPSS] LMU Munich</p> <ul style="list-style-type: none"> • Teaching of basic univariate and multivariate analyses with the statistical software <i>SPSS</i> • Bachelor's Level Final grade in teaching evaluation: 1.36 	<p>Summer 2019</p>
<p>INFORMATIONEN- UND NACHRICHTENNUTZUNG JUNGER ERWACHSENER [INFORMATION AND NEWS USE OF YOUNG ADULTS] LMU Munich</p> <ul style="list-style-type: none"> • Conducting an empirical research project on the information and news usage of the 18-24 age group • Bachelor's Level Final grade in teaching evaluation: 1.20 	<p>Winter 2018/19</p>
<p>EINFÜHRUNG IN DIE KOMMUNIKATIONSWISSENSCHAFT [INTRODUCTION TO COMMUNICATION STUDIES] LMU Munich</p> <ul style="list-style-type: none"> • Teaching of basic concepts, theories, and objects of investigation in communication research/studies • Bachelor's Level Final grade in teaching evaluation: 1.42 	<p>Winter 2018/19</p>
<p>JOURNALISMUS AUF FACEBOOK: NUTZUNG, PRAXIS UND KONSEQUENZEN [FACEBOOK JOURNALISM: USAGE, PRACTICE, AND CONSEQUENCES] LMU Munich</p> <ul style="list-style-type: none"> • Practical seminar on the role of the social media platform Facebook for journalistic production and distribution processes • Bachelor's Level Final grade in teaching evaluation: 1.74 	<p>Summer 2018</p>
<p>EINFÜHRUNG IN DIE KOMMUNIKATIONSWISSENSCHAFT [INTRODUCTION TO COMMUNICATION STUDIES] LMU Munich</p> <ul style="list-style-type: none"> • Teaching of basic concepts, theories, and objects of investigation in communication research/studies • Bachelor's Level Final grade in teaching evaluation: 1.42 	<p>Winter 2017/18</p>
<p>VON LOMBARDI-GATE BIS BREXIT – WIE DEFINIEREN NUTZER HEUTE NACHRICHTEN? [HOW DO USERS DEFINE NEWS TODAY?] LMU Munich</p> <ul style="list-style-type: none"> • Conducting an empirical research project on media users' understanding of what constitutes "news" • Bachelor's Level Final grade in teaching evaluation: 1.83 (together with Veronika Karnowski) 	<p>Summer 2017</p>
<p>EINFÜHRUNG IN DIE KOMMUNIKATIONSWISSENSCHAFT [INTRODUCTION TO COMMUNICATION STUDIES] LMU Munich</p> <ul style="list-style-type: none"> • Teaching of basic concepts, theories, and objects of investigation in communication research/studies • Bachelor's Level Final grade in teaching evaluation: 1.56 	<p>Winter 2016/17</p>

<p>EINFÜHRUNG IN DIE KOMMUNIKATIONSWISSENSCHAFT (COURSE I) [INTRODUCTION TO COMMUNICATION STUDIES] LMU Munich</p> <ul style="list-style-type: none"> • Teaching of basic concepts, theories, and objects of investigation in communication research/studies • Bachelor's Level Final grade in teaching evaluation: 1.38 	Winter 2015/16
<p>EINFÜHRUNG IN DIE KOMMUNIKATIONSWISSENSCHAFT (COURSE II) [INTRODUCTION TO COMMUNICATION STUDIES] LMU Munich</p> <ul style="list-style-type: none"> • Teaching of basic concepts, theories, and objects of investigation in communication research/studies • Bachelor's Level Final grade in teaching evaluation: 1.61 	Winter 2015/16
<p>MEDIENLEHRE [GERMAN MEDIA SYSTEM] LMU Munich</p> <ul style="list-style-type: none"> • Providing an overview of the German media system • Bachelor's Level Final grade in teaching evaluation: 1.51 	Summer 2015
<p>EFFEKTE VON NUTZERKOMMENTAREN AUF DIE WAHRNEHMUNG JOURNALISTISCHER QUALITÄT [EFFECTS OF USER COMMENTS ON THE PERCEPTION OF JOURNALISTIC QUALITY] LMU Munich</p> <ul style="list-style-type: none"> • Conducting an empirical research project on the effects of user comments on journalistic quality perceptions • Bachelor's Level Final grade in teaching evaluation: 1.30 (together with Nina Springer) 	Winter 2014/15
<p>MEDIENLEHRE [GERMAN MEDIA SYSTEM] LMU Munich</p> <ul style="list-style-type: none"> • Providing an overview of the German media system • Bachelor's Level Final grade in teaching evaluation: 1.35 	Summer 2014
<p>EINFÜHRUNG IN DIE STATISTIK [INTRODUCTION TO STATISTICS] LMU Munich</p> <ul style="list-style-type: none"> • Teaching of basic statistical concepts, procedures, and their interpretation • Bachelor's Level Final grade in teaching evaluation: 1.71 	Winter 2013/14

ACADEMIC SUPERVISION ACTIVITIES

SUPERVISION OF DOCTORAL STUDENTS

- First supervisor of the dissertation of Luise Anter (Doctoral student at TU Dresden)
- First supervisor of the dissertation of Ramona Steer (Doctoral student at TU Dresden; external)
- Second supervisor of the dissertation of Ursula Schmid (Doctoral student at LMU Munich)

ACTIVITY IN DOCTORAL COMMITTEES

- Chair of the Doctoral Committee of Katrin Etzrodt (Doctoral student at TU Dresden)
- Chair of the Doctoral Committee of Paul Baumann (Doctoral student at TU Dresden)
- Member of the Doctoral Committee of Ellen Dietzsch-Lohbeck (Doctoral student at TU Dresden)

SUPERVISION OF THESES (B.A. | M.A.)

- *TU Dresden*: 33 theses as first supervisor (22 Bachelor theses, 11 Master theses); 72 theses as second supervisor (61 Bachelor theses, 11 Master theses)
- *LMU Munich*: (Co-)supervision of 33 theses (26 Bachelor theses, 7 Master theses); preparation of preliminary theses evaluations

PUBLICATIONS

BOOKS

- [01] Kümpel, A. S. (2019). *Nachrichtenrezeption auf Facebook. Vom beiläufigen Kontakt zur Auseinandersetzung* [News reception on Facebook: From incidental exposure to engagement]. Wiesbaden: Springer VS. <https://doi.org/10.1007/978-3-658-24229-9>

EDITED VOLUMES AND SPECIAL ISSUES

- [01] Kümpel, A. S., Peter, C., Schnauber-Stockmann, A., & Mangold, F. (Eds.) (2022). *Nachhaltigkeit als Gegenstand und Zielgröße der Rezeptions- und Wirkungsforschung. Aktuelle Studien und Befunde* [Sustainability as an object and target of media reception and effects research. Recent studies and findings]. Baden-Baden: Nomos. <https://doi.org/10.5771/9783748926436>

JOURNAL PUBLICATIONS

- [30] Jungblut, M., Kümpel, A. S., & Steer, R. (2022). Social media use of the police in crisis situations: A mixed-method study on communication practices of the German police. *New Media & Society*. Advance Online Publication. <https://doi.org/10.1177/14614448221127899>
- [29] Kümpel, A. S. (2022). Social media information environments and their implications for the uses and effects of news: The PINGS framework. *Communication Theory*, 32(2), 223–242. <https://doi.org/10.1093/ct/qtab012>
- [28] Kümpel, A. S. (2022). Using messaging apps in audience research: An approach to study everyday information and news use practices. *Digital Journalism*, 10(1), 188–199. <https://doi.org/10.1080/21670811.2020.1864219>
- [27] Kümpel, A. S., Anter, L., & Unkel, J. (2022). What does “being informed” mean? Assessing social media users’ self-concepts of informedness. *Media and Communication*, 10(3), 93–103. <https://doi.org/10.17645/mac.v10i3.5310>
- [26] Schmid, U. K., Kümpel, A. S., & Rieger, D. (2022). How social media users perceive different forms of online hate speech: A qualitative multi-method study. *New Media & Society*. Advance Online Publication. <https://doi.org/10.1177/14614448221091185>
- [25] Unkel, J., & Kümpel, A. S. (2022). Patterns of incivility on U.S. congress members’ social media accounts: A comprehensive analysis of the influence of platform, post, and person characteristics. *Frontiers in Political Science*, 4. <https://doi.org/10.3389/fpos.2022.809805>
- [24] Dienlin, T., Johannes, N., Bowman, N. D., Masur, P. K., Engesser, S., Kümpel, A. S., ... de Vreese, C. (2021). An agenda for open science in Communication. *Journal of Communication*, 71(1), 1–26. <https://doi.org/10.1093/joc/jqz052>
- [23] Haßler, J., Kümpel, A. S., & Keller, J. (2021). Instagram and political campaigning in the 2017 German federal election. A quantitative content analysis of German top politicians’ and parliamentary parties’ posts. *Information, Communication & Society*. Advance Online Publication. <https://doi.org/10.1080/1369118X.2021.1954974>
- [22] Karnowski, V., Leiner, D. J., Kümpel, A. S., & Leonhard, L. (2021). Worth to share? Determinants of news sharing success on social network sites. *Journalism & Mass Communication Quarterly*, 98(1), 59–82. <https://doi.org/10.1177/1077699020940340>
- [21] Kümpel, A. S., & Unkel, J. (2021). (Why) does comment presentation order matter for the effects of user comments? Assessing the role of the availability heuristic and the bandwagon heuristic. *Communication Research Reports*, 38(4), 217–228. <https://doi.org/10.1080/08824096.2021.1915269>
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- [04] **Kümpel, A. S.**, & Anter, L. (2024). Methodological challenges in audience studies. In D. Cheruiyot, S. Banjac, S. Eldridge, & J. Swart (Eds.), *The Routledge Companion to Digital Journalism Studies* (2nd ed.). London, New York: Routledge.
- [03] **Kümpel, A. S.** (2024). Medienrezeption in algorithmisierten Umgebungen [Media reception in algorithmic environments]. In V. Gehrau, H. Bilandzic, H. Schramm, & C. Wunsch (Eds.), *Handbuch Medienrezeption*. Baden-Baden: Nomos.
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- [01] Brosius, H.-B., Peter, C., & **Kümpel, A. S.** (2024). Medien und Gewalt [Media and violence]. In D. Hermann, A. Pöge & B. Horten (Eds.), *Handbuch Kriminalsoziologie*. Baden-Baden: Nomos.

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- [02] **Kümpel, A. S.**, & Rieger, D. (2020). *Kann Instagram auch Politik? Beeinflussung der Informationsnutzung und Effekte für die Meinungsbildung durch politische Inhalte* [Can Instagram also do politics? Influences on information use and effects for the formation of opinions]. Berlin: Konrad-Adenauer-Stiftung.

- [01] Kümpel, A. S., & Rieger, D. (2019). *Wandel der Sprach- und Debattenkultur in sozialen Online-Medien: Ein Literaturüberblick zu Ursachen und Wirkungen von inziviler Kommunikation* [The changing culture of language and debate on social media: A literature review of the causes and effects of incivil communication]. Berlin: Konrad-Adenauer-Stiftung.

OTHER PUBLICATIONS

- [02] Kümpel, A. S. (2020, June 18). How young adults use and perceive news in modern information environments—And how we can investigate it. *@realSocialMedia by Trondheim Analytica*. <https://www.ntnu.no/blogger/realsocialmedia/2020/06/18/how-young-adults-use-and-perceive-news-in-modern-information-environments-and-how-we-can-investigate-it/>
- [01] Kümpel, A. S., & Rieger, D. (2019, November 10). Wenn die Hetze das Netz verlässt [When the hate leaves the web]. *Der Tagesspiegel*.

PRESENTATIONS

PEER-REVIEWED CONFERENCE PRESENTATIONS

- [66] Kümpel, A. S. (2023, May). *Information and news use by older adults in social media and messenger apps: A review*. Accepted for the Annual Conference of the International Communication Association (ICA), Toronto, Canada.
- [65] Kümpel, A. S., & Unkel, J. (2023, May). *Differential perceptions of and reactions to incivil and intolerant user comments*. Accepted for the Annual Conference of the International Communication Association (ICA), Toronto, Canada.
- [64] Schmid, U. K., Kümpel, A. S., & Rieger, D. (2023, May). *Should I engage? Factors influencing social media users' (lack of) engagement with hate speech*. Accepted for the Annual Conference of the International Communication Association (ICA), Toronto, Canada.
- [63] Schmid, U. K., Kümpel, A. S., & Rieger, D. (2023, January). *Hinsehen oder Wegschauen? Faktoren der (fehlenden) Beschäftigung mit Hate Speech auf Social-Media-Plattformen* [Take a look or look away? Factors for (the lack of) engagement with hate speech on social media platforms]. Accepted for the Annual Conference of the DGpuK division "Media reception and effects", Augsburg, Germany.
- [62] Kümpel, A. S., Anter, L., & Unkel, J. (2022, October). *What does "being informed" mean? Assessing social media users' self-concepts of informedness*. Presented at the 9th Annual Conference of the ECREA, Aarhus, Denmark.
- [61] Anter, L., & Kümpel, A. S. (2022, June). *Informationsbedürfnisse, -nutzung und -verständnis junger Erwachsener im Kontext von Instagram. Eine Mehrmethodenstudie* [Young adults' information needs, use, and understanding in the context of Instagram. A multi-method study]. Presented at the Annual Conference of the DGpuK division "Media reception and effects", Düsseldorf, Germany.
- [60] Kümpel, A. S. (2022, June). *Social-Media-Plattformen und Glaubwürdigkeitsevaluationen. Eine experimentelle Studie zum Einfluss von Plattform- und Anbieter-Cues auf die wahrgenommene Glaubwürdigkeit von Nachrichtenbeiträgen* [Social media platforms and credibility evaluations. An experimental study of the influence of platform and provider cues on the perceived credibility of news posts]. Accepted for the Annual Conference of the DGpuK division "Media reception and effects", Düsseldorf, Germany (*not presented due to illness*).
- [59] Schmid, U. K., Kümpel, A. S., & Rieger, D. (2022, June). *Wahrnehmung von Hate Speech im Social-Media-Kontext: Eine qualitative Mehrmethodenstudie* [Perceptions of hate speech in a social media context: A qualitative multi-method study]. Presented at the Annual Conference of the DGpuK division "Media reception and effects", Düsseldorf, Germany.
- [58] Kümpel, A. S. (2022, May). *Social media platforms and news credibility evaluations: A pre-registered study on the influence of platform and provider cues on the perceived credibility of news posts* [Poster]. Presented at the 72nd Annual Conference of the ICA, Paris, France.
- [57] Kümpel, A. S., & Anter, L. (2022, May). *Young adults' information needs, use, and understanding in the context of Instagram: A multi-method study*. Presented at the 72nd Annual Conference of the ICA, Paris, France.
- [56] Schmid, U. K., Kümpel, A. S., & Rieger, D. (2022, May). *How social media users perceive different forms of online hate speech: A qualitative multi-method study*. Presented at the 72nd Annual Conference of the ICA, Paris, France.
- [55] Schwertberger, U., Unkel, J., Kümpel, A. S., & Rieger, D. (2022, May). *Detecting entertainment experiences in Social TV interactions: Report on a dictionary in progress*. Presented at the 72nd Annual Conference of the ICA, Paris, France.
- [54] Unkel, J., & Kümpel, A. S. (2022, May). *Patterns of incivility on U.S. congress members' social media accounts: A comprehensive analysis of the influence of platform, post, and person characteristics*. Presented at the 72nd Annual Conference of the ICA, Paris, France.
- [53] Jungblut, M., Kümpel, A. S., & Steer, R. (2021, November). *Die Krisenkommunikation der Polizei in sozialen Medien: Eine Mixed-Method-Studie zur Verwendung sozialer Medien während Organisationskrisen und externen Krisensituationen* [Police crisis communication in social media: A mixed-method study on the use of social media during organizational crises and external crisis situations]. Presented at the Annual Conference of the DGpuK division "PR and organizational communication", Mainz, Germany.

- [52] Schmid, U. K., **Kümpel, A. S.**, & Rieger, D. (2021, September). *The remote self-confrontation interview: Insights from a distance*. Presented at the Annual Conference of the DGPUK division "Methods", Virtual Conference (originally to be held in Vienna, Austria).
- [51] **Kümpel, A. S.** (2021, May). *Social media information environments and their implications for the uses and effects of news: The PINGS framework*. Presented at the 71st Annual Conference of the ICA, Virtual Conference (originally to be held in Denver, CO, USA).
- [50] **Kümpel, A. S.**, Jungblut, M., & Steer, R. (2021, May). *Social media use of the police in crisis situations: A mixed-method study on communication practices of the German police*. Presented at the 71st Annual Conference of the ICA, Virtual Conference (originally to be held in Denver, CO, USA).
- [49] Rieger, D., **Kümpel, A. S.**, Wich, M., Kiening, T., & Groh, G. (2021, May). *Assessing the prevalence and contexts of hate speech in fringe communities: A case study of alt-right communities on 8chan, 4chan, and Reddit*. Presented at the 71st Annual Conference of the ICA, Virtual Conference (originally to be held in Denver, CO, USA).
- [48] Keller, J., Haßler, J., & **Kümpel, A. S.** (2021, April). *Instagram and party campaigning in the 2017 German federal election. A quantitative content analysis of the Instagram posts of German top politicians and parliamentary parties*. Presented at the Three-Country Conference on Communication Science (DACH 21), Virtual Conference (originally to be held in Zurich, Switzerland).
- [47] **Kümpel, A. S.** (2021, April). *Algorithmic information curation from the user's perspective: Assessing perceptions of curated content with qualitative and mixed-methods designs*. Presented at the Three-Country Conference on Communication Science (DACH 21), Virtual Conference (originally to be held in Zurich, Switzerland).
- [46] **Kümpel, A. S.** (2021, April). *Using news in social media information environments: The PINGS framework*. Presented at the Three-Country Conference on Communication Science (DACH 21), Virtual Conference (originally to be held in Zurich, Switzerland).
- [45] **Kümpel, A. S.**, & Rutschmann, T. (2021, April). *Telling (news) stories on Instagram. A quantitative content analysis of German news providers' use of Instagram stories*. Presented at the Three-Country Conference on Communication Science (DACH 21), Virtual Conference (originally to be held in Zurich, Switzerland).
- [44] Dienlin, T., Johannes, N., Bowman, N. D., Masur, P. K., Engesser, S., **Kümpel, A. S.**, ... de Vreese, C. (2020, May). *An agenda for open science in Communication*. Presented at the 70th Annual Conference of the ICA, Virtual Conference (originally to be held in Gold Coast, Australia).
- [43] **Kümpel, A. S.** (2020, January). *Nebenbei, mobil und ohne Ziel? Eine Mehrmethodenstudie zu Nachrichtennutzung und -verständnis von jungen Erwachsenen* [A multi-method study on the news use and understanding of young adults]. Presented at the Annual Conference of the DGPUK division "Media reception and effects", Würzburg, Germany.
- [42] Rieger, D., Kiening, T., & **Kümpel, A. S.** (2020, January). *Hassvoll im Netz – Netz voller Hass. Eine quantitative Inhaltsanalyse zu Prävalenz und Zielgruppen von direkter und indirekter Hate Speech auf Reddit, 4chan und 8chan* [A quantitative content analysis of prevalence and target groups of direct and indirect hate speech on Reddit, 4chan, and 8chan]. Presented at the Annual Conference of the DGPUK division "Media reception and effects", Würzburg, Germany.
- [41] Unkel, J., & **Kümpel, A. S.** (2020, January). *(A-)synchroner Kommunikation über TV-Serien in sozialen Medien. Eine Mehrmethodenstudie zu rezeptionsbezogenen Kommunikationsaktivitäten in sozialen Medien am Beispiel von Reddit-Diskussionsthreads zu Game of Thrones* [(A)synchronous communication about TV series in social media. A multi-method study of communication practices in Reddit discussion threads about Game of Thrones]. Presented at the Annual Conference of the DGPUK division "Media reception and effects", Würzburg, Germany.
- [40] Leiner, D. J., Karnowski, V., & **Kümpel, A. S.** (2019, September). *Ein nachvollziehbares Verfahren zur automatisierten lexikalischen Kodierung der expliziten Emotionalität von deutschsprachigen Nachrichtenartikeln* [A comprehensible procedure for the automated lexical coding of the explicit emotionality of German-language news articles]. Presented at the Annual Conference of the DGPUK division "Methods", Greifswald, Germany.
- [39] Wulf, T., Rieger, D., **Kümpel, A. S.**, & Reinecke, L. (2019, September). *Harder, better, faster, stronger? The relationship between cognitive task demands in video games and recovery experiences*. Presented at MediaPsych 2019, Chemnitz, Germany.
- [38] Karnowski, V., Leiner, D. J., **Kümpel, A. S.**, & Leonhard, L. (2019, May). *Worth to share? Determinants of news sharing success on social network sites*. Presented at the 69th Annual Conference of the ICA, Washington, DC, USA.
- [37] **Kümpel, A. S.** (2019, May). *Getting tagged, getting informed? A mixed-methods investigation of the effects and motives of news-related tagging activities on Facebook*. Presented at the 69th Annual Conference of the ICA, Washington, DC, USA.
- [36] **Kümpel, A. S.**, & Unkel, J. (2019, May). *How comment presentation order and valence affect users' quality perceptions: A pre-registered study on the effects of user comments on perceptions of journalistic quality*. Presented at the 69th Annual Conference of the ICA, Washington, DC, USA.
- [35] Possler, D., Scheper, J., Kreissl, J., Raney, A. A., **Kümpel, A. S.**, & Unkel, J. (2019, May). *Awe-inspirational gaming: Exploring the formation and entertaining effects of awe in video games*. Presented at the 69th Annual Conference of the ICA, Washington, DC, USA.

- [34] Karnowski, V., Leiner, D. J., **Kümpel, A. S.**, Leonhard, L., & Schulz, K. (2019, May). „Obama is hot, Juncker not?“ *Empirische Befunde und Grenzen der Erklärungskraft des Nachrichtenfaktors Prominenz auf die Weiterverbreitung von Nachrichtenartikeln auf sozialen Netzwerkseiten* [Empirical findings and limits of the explanatory power of the news factor prominence on the dissemination of news articles on social network sites]. Presented at the 64th Annual Conference of the DGPUK, Münster, Germany.
- [33] **Kümpel, A. S.** (2019, May). *Beiläufig informiert, beiläufig integriert? Determinanten der Auseinandersetzung mit auf sozialen Netzwerkseiten (SNS) entdeckten Nachrichteninhalten* [Determinants of engaging with incidentally encountered news content on social network sites (SNS)]. Presented at the 64th Annual Conference of the DGPUK, Münster, Germany.
- [32] **Kümpel, A. S.**, & Unkel, J. (2019, May). *Wie beeinflussen Platzierung und Valenz von Kommentaren Qualitätswahrnehmungen? Eine präregistrierte Studie zum Einfluss von Nutzerkommentaren auf die Wahrnehmung journalistischer Qualität* [How do presentation order and valence of comments affect quality perceptions? A pre-registered study on the influence of user comments on perceptions of journalistic quality]. Presented at the 64th Annual Conference of the DGPUK, Münster, Germany.
- [31] **Kümpel, A. S.** (2018, November). *Incidental news exposure on Facebook: A mixed-methods study on factors influencing the step from „stumbling“ upon news posts to engaging with news*. Presented at the 7th Annual Conference of the ECREA, Lugano, Switzerland.
- [30] Leonhard, L., Karnowski, V., & **Kümpel, A. S.** (2018, November). *Online and (the feeling of being) informed: Online news usage patterns and their relation to subjective and objective political knowledge*. Presented at the 7th Annual Conference of the ECREA, Lugano, Switzerland.
- [29] Possler, D., **Kümpel, A. S.**, Unkel, J., & Klimmt, C. (2018, November). *Awe-inspiring video games: Exploring the role of awe for digital game entertainment*. Presented at the 7th Annual Conference of the ECREA, Lugano, Switzerland.
- [28] **Kümpel, A. S.** (2018, May). *The issue takes it all? A qualitative study on factors influencing the shift from incidental news exposure to news engagement on social network sites (SNS)*. Presented at the 68th Annual Conference of the ICA, Prague, Czech Republic.
- [27] Possler, D., **Kümpel, A. S.**, & Unkel, J. (2018, May). *Entertainment motivations and gaming-specific gratifications as antecedents of hedonic and eudaimonic gaming entertainment experiences*. Presented at the 68th Annual Conference of the ICA, Prague, Czech Republic.
- [26] Karnowski, V., **Kümpel, A. S.**, Leiner, D. J., & Leonhard, L. (2018, May). *Artikel- oder Themeneigenschaften: Wie lässt sich die Verbreitung von Nachrichtenartikeln auf sozialen Netzwerkseiten erklären?* [Characteristics of the article or the issue: How can the diffusion of news articles on social network sites be explained?] Presented at the 63rd Annual Conference of the DGPUK, Mannheim, Germany.
- [25] **Kümpel, A. S.** (2018, January). *Und wieder siegt das Thema? Eine qualitative Studie zu Einflussfaktoren im Kontext der nicht-intentionalen Nachrichtenrezeption auf Facebook* [The issue wins again? A qualitative study on influencing factors in the context of incidental news exposure on Facebook]. Presented at the Annual Conference of the DGPUK division “Media reception and effects”, Stuttgart, Germany.
- [24] Leonhard, L., Karnowski, V., & **Kümpel, A. S.** (2018, January). *Matthäus-Effekt der Nachrichtenrezeption? Zum Einfluss von Persönlichkeitseigenschaften auf die Auseinandersetzung mit beiläufig entdeckten Nachrichteninhalten auf Facebook* [Matthew Effect of news reception? The influence of personality traits on engagement with incidentally encountered news content on Facebook]. Presented at the Annual Conference of the DGPUK division “Media reception and effects”, Stuttgart, Germany.
- [23] Possler, D., **Kümpel, A. S.**, & Unkel, J. (2018, January). *Die Rolle von Unterhaltungsorientierungen und gamingspezifischen Gratifikationen für das Unterhaltungserleben in Videospielen* [The role of entertainment motivations and gaming-specific gratifications for the entertainment experience in video games]. Presented at the Annual Conference of the DGPUK division “Media reception and effects”, Stuttgart, Germany.
- [22] Karnowski, V., **Kümpel, A. S.**, Leiner, D. J., & Leonhard, L. (2017, September). *DYNAMISM: Ein Methodenbaukasten zur Untersuchung dynamischer Nachrichtensichtbarkeit in sozialen Medien* [DYNAMISM: A methodological kit on the analysis of dynamic news visibility in social media]. Presented at the Annual Conference of the DGPUK division “Methods”, Mainz, Germany.
- [21] **Kümpel, A. S.** (2017, September). *Dynamik im Blick. Die qualitative Beobachtung mit Post-Exposure-Walkthrough als Methode für die Rekonstruktion individueller Navigations- und Selektionshandlungen auf sozialen Netzwerkseiten (SNS)* [The qualitative observation with post-exposure walkthrough as a method for the reconstruction of navigation and selection practices on social network sites (SNS)]. Presented at the Annual Conference of the DGPUK division “Methods”, Mainz, Germany.
- [20] Haim, M., **Kümpel, A. S.**, & Brosius, H.-B. (2017, May). *Popularity cues in online media. A review of conceptualizations, operationalizations, and effects*. Poster presented at the 67th Annual Conference of the ICA, San Diego, CA, USA.
- [19] **Kümpel, A. S.**, Haim, M., & Brosius, H.-B. (2017, March). *Populärshinweise in Online-Medien: Ein systematischer Überblick über Konzeptualisierungen, Operationalisierungen und Effekte* [Popularity cues in online media. A review of conceptualizations, operationalizations, and effects]. Presented at the 62nd Annual Conference of the DGPUK, Düsseldorf, Germany.
- [18] Leonhard, L., Karnowski, V., & **Kümpel, A. S.** (2016, October). *What makes news articles viral? An investigation of the impact of news factors on highly shared news articles*. Presented at the ICA Africa Regional Conference, Nairobi, Kenya.

- [17] Kümpel, A. S., & Haim, M. (2016, October). *Popularity indicators in online media. A review of research on the effects of metric user information*. Presented at the AoIR Annual Conference (Internet Research 17), Berlin, Germany.
- [16] Kümpel, A. S., Karnowski, V., & Leonhard, L. (2016, June). *Why users share the news: Uncovering the role of motives, attitudes, and intention in predicting news sharing behavior*. Poster presented at the 66th Annual Conference of the ICA, Fukuoka, Japan.
- [15] Unkel, J., & Kümpel, A. S. (2016, June). *The effects of digital games on hedonic, eudaimonic, and telic entertainment experiences*. Poster presented at the 66th Annual Conference of the ICA, Fukuoka, Japan.
- [14] Karnowski, V., Kümpel, A. S., & Leonhard, L. (2016, March). *Zwischen Information und Unterhaltung: Eine Mehr-Methoden-Studie zum Einfluss von Nutzungsmotiven und Merkmalen des Inhalts auf das Teilen von Nachrichten in sozialen Medien* [Between information and entertainment. A multi-method study on the influence of motivations and content characteristics on news sharing in social media]. Presented at the 61st Annual Conference of the DGPUK, Leipzig, Germany.
- [13] Kümpel, A. S., & Springer, N. (2016, January). *Sensing public opinion: Zum Einfluss von Nutzerkommentaren auf die Wahrnehmung öffentlicher Meinung* [Sensing public opinion: How user comments affect perceptions of public opinion]. Presented at the Annual Conference of the DGPUK division "Media reception and effects", Amsterdam, Netherlands.
- [12] Leonhard, L., Kümpel, A. S., & Karnowski, V. (2016, January). *News Sharing in sozialen Medien: Wer teilt Nachrichteninhalte mit anderen – und warum?* [News sharing on social media: Who shares news and why?] Presented at the Annual Conference of the DGPUK division "Media reception and effects", Amsterdam, Netherlands.
- [11] Kümpel, A. S., & Springer, N. (2015, October). *How user comments on a news site affect perceptions of journalistic quality. An experimental study using structural equation modeling*. Presented at the AoIR Annual Conference (Internet Research 16), Phoenix, AZ, USA.
- [10] Kümpel, A. S., & Karnowski, V. (2015, October). *(Social) media use and news: News usage patterns and their effects on political participatory behavior*. Presented at the AoIR Annual Conference (Internet Research 16), Phoenix, AZ, USA.
- [09] Kümpel, A. S., & Springer, N. (2015, September). *Commenting quality. Effects of user comments on perceptions of journalistic quality*. Presented at the conference "The Future of Journalism: Risks, Threats and Opportunities", Cardiff University, UK.
- [08] Karnowski, V., & Kümpel, A. S. (2015, July). *Follow-up communication 2.0. The role of social media in interpersonal conversations among young adults*. Presented at the Social Media & Society 2015 International Conference, Toronto, Canada.
- [07] Kümpel, A. S., & Haas, A. (2015, May). *Framing, the others, and me. Effects of media frames on perceptual judgments*. Presented at the 65th Annual Conference of the ICA, San Juan, Puerto Rico.
- [06] Riesmeyer, C., Pfaff-Rüdiger, S., & Kümpel, A. S. (2015, May). *The difference between knowledge and action. A qualitative media literacy typology*. Presented at the 65th Annual Conference of the ICA, San Juan, Puerto Rico.
- [05] Kümpel, A. S., & Haas, A. (2014, May). *Framing gaming. The effects of media frames on perceptions of game(r)s*. Presented at the 64th Annual Conference of the ICA, Seattle, WA, USA.
- [04] Unkel, J., Kümpel, A. S., & Haas, A. (2014, May). *Political celebrity endorsements on Facebook: Effects and perceived effects*. Presented at the 64th Annual Conference of the ICA, Seattle, WA, USA.
- [03] Meyer, L., Rossmann, C., & Kümpel, A. S. (2013, October). *Effective crisis management during health crises. The view of stakeholders and the example of the H1N1 pandemic*. Presented at the 3rd International Conference on Crisis Communication in the 21st Century, Erfurt, Germany.
- [02] Kümpel, A. S., Springer, N., & Ludolph, R. (2013, June). *New opportunities to revive an old relationship: Reader-newsroom-interaction on online news sites*. Presented at the 63rd Annual Conference of the ICA, London, United Kingdom.
- [01] Keyling, T., Kümpel, A. S., & Brosius, H.-B. (2012, November). *Die Darstellung von Politikern auf YouTube: Die Rolle von Humor in der Politikvermittlung* [The presentation of politicians on YouTube: The role of humor in political communication]. Presented at the Mediensymposium 2012, Zurich, Switzerland.

INVITED PRESENTATIONS AND PANEL DISCUSSIONS

- [27] Kümpel, A. S. (2022, November). *Was ihr wissen wollt [What you want to know]*. Speaker at a question show for children, organized as part of the project "POP-UP-WISSEN - Wissen schafft Dialog" at TU Dresden, Dresden, Germany.
- [26] Kümpel, A. S. (2022, November). *How to Research the Invisible? Investigating Information Use on Social Media Platforms*. Keynote speaker at the Annual Conference of the DGPUK division "Digital Communication", Düsseldorf, Germany.
- [25] Kümpel, A. S. (2021, May). *Nutzung von Nachrichten und politischen Informationen in sozialen Medien. Bedeutung, Besonderheiten & Effekte* [Use of news and political information in social media. Significance, particularities, & effects]. Invited presentation at the University of Jena lecture series "Political Communication," Jena, Germany.

- [24] Kümpel, A. S. (2022, May). *60 Minuten: Real Facts – Kommunikation durch die Wissenschaft* [60 Minutes: Real Facts - Communication through Science]. Speaker at the online discussion series "60 Minuten" organized by the Faculty of Business and Economics at TU Dresden and the ifo Institute, Dresden, Germany (virtual).
- [23] Kümpel, A. S. (2021, October). *Nachrichtennutzung in sozialen Medien: Bedeutung und Folgen für die Meinungsbildung* [News use in social media: Significance and consequences for opinion formation]. Invited presentation for the Medienkulturzentrum Dresden e.V., Dresden, Germany.
- [22] Kümpel, A. S. (2021, September). *Nachrichtennutzung in sozialen Medien. Bedeutung, Besonderheiten und Folgen für die Informationsversorgung* [News use in social media. Significance, particularities, and consequences for citizens' information supply]. Invited presentation for the Förderverein des Instituts für Kommunikationswissenschaft der TU Dresden e.V., Dresden, Germany.
- [21] Kümpel, A. S. (2021, August). *Sprach- und Debattenkultur in sozialen Medien und ihre Folgen für die öffentliche Meinungsbildung* [The culture of debates in social media and its consequences for the formation of public opinion]. Invited presentation for the workshop "Sprache. Macht. Politik." organized by the Konrad-Adenauer-Stiftung, Berlin, Germany (virtual).
- [20] Kümpel, A. S. (2021, July). *"How do we want to present ourselves on digital platforms?"*. Moderator of a thematic group on "Social Media" at the TU Dresden Future Lab, Dresden, Germany (virtual).
- [19] Kümpel, A. S. (2021, June). *Informations- und Nachrichtennutzung in sozialen Medien. Besonderheiten & methodische Herausforderungen* [Information and news use in social media. Particularities & methodological challenges]. Invited presentation at the 20th IfK-Praxisforum, Dresden, Germany (virtual).
- [18] Kümpel, A. S. (2021, June). *Computational Approaches to Media Entertainment*. Speaker at a webinar organized by Media and Communication (Cogitatio).
- [17] Kümpel, A. S. (2021, April). *Experiencing news in a high-choice media environment: Theoretical foundations and empirical findings*. Invited presentation for the Political Communication Research Group at the University of Gothenburg, Gothenburg, Sweden (virtual).
- [16] Kümpel, A. S. (2021, February). *Young adults' news definitions and everyday news use practices in a multi-choice media environment*. Invited presentation at the speaker series "Cutting-edge Communication Research – CeCoR @ ASCoR," Amsterdam, Netherlands (virtual).
- [15] Kümpel, A. S. (2021, January). *Nachrichtennutzung in sozialen Medien. Besonderheiten, Befunde & methodische Herausforderungen* [News use in social media. Characteristics, findings, & methodological challenges]. Invited presentation at the TU Braunschweig lecture series "Theories and current approaches in communication studies," Braunschweig, Germany (virtual).
- [14] Kümpel, A. S. (2020, November). Respondent for the 11th NapoKo Colloquium 2020 (Network for young political communication scholars), Munich, Germany (virtual).
- [13] Kümpel, A. S. (2020, November). *How (Young) People Experience News in Social Media Information Environments: Characteristics, Complexities, and Challenges*. Keynote speaker at the workshop "Youth, News, and Democratic Engagement," Odense, Denmark (virtual).
- [12] Kümpel, A. S. (2020, November). *Nachrichten in sozialen Medien* [News in social media]. Speaker at the jule Webkonferenz 2020 organized by the initiative "jule: Initiative junge Leser".
- [11] Kümpel, A. S. (2020, February). *Tatort Demokratie: Digitale Medien im Verdacht* [Crime scene democracy: Digital media under suspicion]. Speaker at a panel discussion organized by the Bayerisches Forschungsinstitut für Digitale Transformation (bidt), Munich, Germany.
- [10] Kümpel, A. S. (2019, December). *Zwischen Facebook, Instagram und YouTube. Die Rolle sozialer Medien in der Informationsnutzung und ihre Bedeutung für die Presse- und Öffentlichkeitsarbeit* [The role of social media for using information and their importance in public relations]. Invited presentation at a symposium organized by Bayerische Akademie für Verwaltungs-Management, Gunzburg, Germany.
- [09] Kümpel, A. S. (2019, November). *Zwischen Facebook, Instagram und YouTube. Die Rolle sozialer Medien in der Informationsnutzung und ihre Bedeutung für die Presse- und Öffentlichkeitsarbeit* [The role of social media for using information and their importance in public relations]. Invited presentation at a symposium organized by Bayerische Akademie für Verwaltungs-Management, Augsburg, Germany.
- [08] Kümpel, A. S. (2019, August). *Glücklicher Zufall? Zum Potenzial des beiläufigen Kontakts mit Nachrichten auf sozialen Netzwerkseiten* [Happy accident? The potential of incidental news exposure on social network sites]. Invited presentation at the lecture series "Leibniz Media Lunch Talks" of the Hans-Bredow-Institut, Hamburg, Germany.
- [07] Kümpel, A. S. (2019, May). *„Das wird man doch wohl noch sagen dürfen!“ Verhalten und Erleben von Debatten in den Sozialen Medien* [Behavior and perceptions of debates in social media]. Speaker at a panel discussion organized by the Konrad-Adenauer-Stiftung (KAS), Berlin, Germany.

- [06] Kümpel, A. S. (2019, March). *From news encounters to news engagement. Assessing the potential of "incidental" news exposure on social media*. Invited presentation at the Information & Media Speaker Series (Michigan State University), East Lansing (MI), USA.
- [05] Kümpel, A. S. (2019, March). *From news encounters to news engagement. Assessing the potential of "incidental" news exposure on social media*. Invited presentation for the Political Communication Working Group (University of Michigan), Ann Arbor (MI), USA.
- [04] Kümpel, A. S. (2019, March). *From news encounters to news engagement. Insight into my research on social media news use*. Invited presentation for the Social Media Research Lab (University of Michigan), Ann Arbor (MI), USA.
- [03] Kümpel, A. S. (2018, December). *Nachrichtennutzung auf Facebook. Bedeutung, Besonderheiten und Effekte* [News use on Facebook: Relevance, Particularities, and Effects]. Invited presentation at the lecture series „Alles außer Kontrolle? Herausforderungen der Digitalisierung für die Gesellschaft“, Passau, Germany.
- [02] Haim, M., & Kümpel, A. S. (2016, January). *Sie sind der Meinung, das ist spitze. Status Quo der Forschung zu Popularitätshinweisen* [Status quo of research on popularity cues]. Invited presentation at the 8th IfKW Mediengespräch, Munich, Germany.
- [01] Kümpel, A. S. (2014, April). *Die Darstellung von Politikern auf YouTube: Die Rolle von Humor in der Politikvermittlung* [The presentation of politicians on YouTube: The role of humor in political communication]. Invited presentation at the Medienkongress VS, Villingen-Schwenningen, Germany.

MEDIA COVERAGE

- [12] Kümpel, A. S., Reintjes, T., Genzmer, J., & Wiese, T. (2022, July 30). *Die TikTokisierung von Instagram: Das Ende von „sozialen“ Medien?* [The end of „social“ media?]. Deutschlandfunk Kultur – Breitband. <https://www.deutschlandfunkkultur.de/die-tiktokisierung-von-instagram-das-ende-von-sozialen-medien-dlf-kultur-6ee24949-100.html>
- [11] TU Dresden entdecken. (2021, September 6). *Wie nutzen Politiker:innen & Parteien Instagram im Wahlkampf? | Kurze Frage an Jun.-Prof. Kümpel* [How do politicians & parties use Instagram in election campaigns?]. YouTube [Video]. <https://www.youtube.com/watch?v=rC-JFwzj7NM&t=3s>
- [10] Bundeszentrale für politische Bildung. (2021, September 5). *Kann Instagram Politik? Expertininterview mit Prof. Anna Sophie Kümpel* [Can Instagram do politics?]. bpb Mediathek [Video]. <https://www.bpb.de/mediathek/339467/kann-instagram-politik>
- [09] Euen, C. (2021, June 1). *Wie verändern Online-Kommentare die Arbeit der Medien?* [How do online comments change the work of the media?]. MDR MEDIEN 360G. Available here: <https://www.mdr.de/medien360g/medienwissen/chancen-herausforderungen-online-kommentare-veraendern-medien-arbeit-100.html>
- [08] Koohestani, F. (2021, April 16). *Zwischen Politik und Produktplatzierung* [Between politics and product placement]. *Sueddeutsche.de*. Available here: <https://www.sueddeutsche.de/politik/instagram-influencerinnen-zwischen-politik-und-produktplatzierung-1.5265784> [Cited as an Expert]
- [07] Breyton, R. (2021, March 14). *Immer möglichst fröhlich* [Always as cheerful as possible]. *Welt am Sonntag*, p. 6.
- [06] Hoffmeyer, M. (2020, September 16). *Wutverstärker Internet* [Anger enhancer Internet]. *Süddeutsche Zeitung*, p. 19.
- [05] Kühn, K. (Journalist). (2020, July 14). *Radio Report on the Topic "Detecting and combating hate speech online"*. Bayern 2. Available here: <https://www.br.de/radio/bayern2/sendungen/iq-wissenschaft-und-forschung/dem-hass-auf-der-spur-hate-speech-im-netz-erkennen-und-bekaempfen-100.html>
- [04] Merkle, T. (Producer). (2020, July 6). *Nachrichten in sozialen Medien – nebenbei, mobil und ohne Ziel?* [News on social media] [Audio Podcast]. Available here: <http://junge-leser.info/julecast-folge-07-nachrichten-in-sozialen-medien-nebenbei-mobil-und-ohne-ziel/>
- [03] Sebauer, J. (Producer). (2019, August 8). *Nachrichtennutzung auf Social Media und wie man sie erforscht* [News use on social media and how to research it] [Audio Podcast]. Available here: <https://www.hans-bredow-institut.de/de/aktuelles/nachrichtennutzung-auf-social-media-und-wie-man-sie-erforscht>
- [02] Barth, J. (Journalist). (2019, June 18). *Radio Report on the KAS Project "The changing culture of language and debate on social media"*. WDR. Available here: <http://www.tagesschau.de/multimedia/politikimradio/audio-73001.html>
- [01] Haimerl, K. (2018, December 18). *Facebook—Und eine ganze Reihe von Mythen* [Facebook—And a whole bunch of myths]. Guest contribution on the Blog "Universal-Code 2020" by Christian Jakubetz. Available here: <http://universal-code.de/2018/12/18/facebook-und-eine-ganze-reihe-von-mythen/>